Demographics

This survey has been designed to assess your experience with digital media assignments. Any information you provide will be confidential, and any identifying information you provide will only be used to link this follow-up survey with the initial survey that was conducted earlier in the semester. There are no risks associated with completing this survey, and your instructor will never see your name or other identifying information associated with your responses. Your participation is voluntary, and greatly appreciated.

This survey is being administered across 20 classes this academic year as part of an Engage Award Program. The results of the survey will be used to identify best practices in facilitating and using digital media assignments. We appreciate your participation.

Participants who completed the initial survey AND complete this follow-up survey will have the option of being entered into a random drawing for an 8 GB iPod touch. Two winners will be notified at the end of the semester by the Engage Program and winners will be posted on our website (www.engage.doit.wisc.edu).

If you have any comments, questions, or concerns about this survey or the incentive drawing, please email the Engage evaluator, Lindsey Schmidt at lindseyj.schmidt@doit.wisc.edu.

What is your first and last name?

What grade do you expect to receive in this course?

○ A

○ AB

○ B

○ BC

○ C

○ D

○ F

○ P

Please describe what you created for your digital media assignment?

Indicate your level of agreement with the following statements.

	Strongly Agree	Agree	Somewhat Agree	No Opinion	Somewhat Disagree	Disagree	Strongly Disagree
The digital media assignment helped me learn the material in this course	○	○	○	○	○	○	○
The digital media assignment increased my motivation to learn the course material.	○	○	○	○	○	○	○
The quality of interaction with my classmates increased as a result of the digital media assignment.	○	○	○	○	○	○	○
The digital media assignment helped me relate course content to my personal life.	○	○	○	○	○	○	○
The digital media assignment helped me reflect on what I learned in class.	○	○	○	○	○	○	○
I spent more time on the digital media assignment than I would have on a written assignment	○	○	○	○	○	○	○
Since I was sharing my final product with my classmates, I spent more time on the digital media assignment than I would have otherwise.	○	○	○	○	○	○	○
The technology skills I learned in this class will be useful for other classes.	○	○	○	○	○	○	○
The technology skills I learned in this class will be useful for my career.	○	○	○	○	○	○	○
I talked about this assignment with my friends and/or family.	○	○	○	○	○	○	○
I plan to share the final product with my friends and/or family.	○	○	○	○	○	○	○
Creating the digital media assignment will help me remember what I learned in this course.	○	○	○	○	○	○	○
I see value in digital media assignments.	○	○	○	○	○	○	○
I enjoyed the digital media assignment.	○	○	○	○	○	○	○

Indicate your skill level for each of the following.

	Not at all skilled	A little skilled	Fairly skilled	Very skilled	Expert
Presentation software (e.g. Powerpoint, Keynote, etc.)	○	○	○	○	○
Graphics software (e.g. Photoshop, Flash, etc.)	○	○	○	○	○

	Not at all skilled	A little skilled	Fairly skilled	Very skilled	Expert
Audio creation software (e.g. GarageBand, etc.)	○	○	○	○	○
Audio editing software (e.g. Audacity, etc.)	○	○	○	○	○
Video editing software (e.g. MovieMaker, iMovie, etc.)	○	○	○	○	○
Using the library website to efficiently search for information	○	○	○	○	○
Using the internet to efficiently search for information	○	○	○	○	○
Evaluating the reliability and credibility of online sources of information.	○	○	○	○	○

Technology Use

What did you use to capture video?

○ Panasonic video camera

○ I did not capture video

○ Other, please specify

[   ]

What did you use to capture audio?

○ A portable digital audio recorder

○ A laptop computer with built-in microphone

○ A handheld device (e.g. iPod, iPhone, etc.)

○ I did not capture audio

○ Other, please specify

[   ]

Where did you get the video and audio recording devices?

	Device	
	Video	Audio
Campus center (e.g. library, infolab, etc.)	○	○
Instructor	○	○
Used a personal device	○	○
Other, please specify [ ]	○	○

Indicate if you checked out and/or used other equipment for this project. (If you did not use other equipment, leave blank)

	Action	
	Used	Checked out
Microphone	☐	☐
Tripod	☐	☐
Other, please specify [_____]	☐	☐

If you had problems accessing the equipment you needed, please explain here.

[   ]

What software did you use to edit the video?

○ Movie Maker
○ iMovie
○ Vegas Video
○ I did not edit video
○ Other, please specify
[_____]

What software did you use to edit the audio?

○ Audacity
○ Garage Band
○ I did not edit audio
○ Other, please specify
[_____]

Where did you go to access the video and audio editing software?

	Click to write Column 1	
	Video Editing	Audio Editing
Campus center (e.g. library, infolab, etc.)	○	○
Used a personal computer	○	○
Other, please specify [_____]	○	○

If you had problems accessing the video and/or audio editing equipment you needed, please explain here.

How easy or difficult was it to use each of the following?

	Very Difficult	Difficult	Neutral	Easy	Very Easy	Didn't use
Video Camera	○	○	○	○	○	○
Audio recording device	○	○	○	○	○	○
Video editing software	○	○	○	○	○	○
Audio editing software	○	○	○	○	○	○

Did you receive training on how to use each of the following?

	Yes	No	Didn't use
Video camera	○	○	○
Audio recording device	○	○	○
Video editing software	○	○	○
Audio editing software	○	○	○

If you had difficulty with any of the technologies, what would have made them easier to use?

Where did you store the files for your project? (Select all that apply)

☐ Personal computer

☐ Portable storage device (e.g. flash drive)

☐ My Webspace

☐ Other, please specify

Provide any additional comments about the technology.

Project Details

Did you complete the project individually or with a group?

○ Individually

○ With a group

Estimate how much time you spent on each of the following tasks:

	1-2 hours	3-4 hours	5-6 hours	7-8 hours	9-10 hours	more than 10 hours
Research	○	○	○	○	○	○
Gathering artifacts (e.g. still images, music, etc.)	○	○	○	○	○	○
Storyboarding	○	○	○	○	○	○
Writing/editing the script	○	○	○	○	○	○
Preparing to shoot the video	○	○	○	○	○	○
Shooting the video	○	○	○	○	○	○
Editing the video	○	○	○	○	○	○
Recording audio	○	○	○	○	○	○
Editing audio	○	○	○	○	○	○
Syncing audio and video	○	○	○	○	○	○

How many drafts of your project did you complete?

○ 1

○ 2

○ 3

○ 4

○ more than 4

Did you receive feedback on your project from your instructor?

○ Yes, I received feedback on drafts of my project

○ Yes, I received feedback on the final product

○ Yes, I received feedback on drafts and on the final product

○

No, I did not receive any feedback from my instructor

Did you receive feedback on your project from your classmates?

○ Yes, I received feedback on drafts of my projects

○ Yes, I received feedback on the final product

○ Yes, I received feedback on drafts and on the final product

○ No, I did not receive any feedback from my classmates

Indicate the degree of flexibility you had for each of the following:

	No choice	A little choice	Moderate choice	A lot of choice	Total freedom
Choosing which technologies to use for your project	○	○	○	○	○
Choosing the process for completing your project	○	○	○	○	○
Choosing the format for the final product	○	○	○	○	○

Did you receive feedback on your project from anyone other than your instructor or your classmates?

○ Yes, please explain

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[                    ]
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○ No

Will your final product be posted in a public space or shared in a public venue (outside of your class)?

○ Yes

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[                    ]
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○ No

Do you know how the digital media assignment relates to course objectives?

○ Yes

○ No

○ Unsure

Describe how your project was graded.

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[                                                          ]
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If you were to do this project again, what would you do differently?

What did you like best about this project?

What challenges did you face in completing this project?

As a result of the digital media assignment, what gains did you make in each of the following:

	No gains	A little gain	Moderate gain	Great gains
Understanding the main concepts explored in this class	○	○	○	○
Applying what I learned in this course to other situations	○	○	○	○
The ability to synthesize information.	○	○	○	○
The ability to communicate visually.	○	○	○	○

How did the digital media assignment help you to think in new ways?

General Impressions

How would you rate this assignment compared to other assignments of a similar weight?

Much better	A little better	About the same	A little worse	Much worse
○	○	○	○	○

How would you rate this course compared to other courses you have taken at UW?

Much better	A little better	About the same	A little worse	Much worse
○	○	○	○	○

Additional comments: