This survey has been designed to assess your experience with digital media assignments. Any information you provide will be confidential, and any identifying information you provide will only be used to link this follow-up survey with the initial survey that was conducted earlier in the semester. There are no risks associated with completing this survey, and your instructor will never see your any identifying information associated with your responses. There will be an evaluation report as a result of this study. Data will only be shared in aggregate and no identifying information will be provided. Your participation is voluntary and greatly appreciated. Completing this survey indicates your consent to participate.

This survey is being administered across 20 classes this academic year as part of an Engage Award Program. The results of the survey will be used to identify best practices in facilitating and using digital media assignments. We appreciate your participation.

Participants who completed the initial survey AND complete this follow-up survey will have the option of being entered into a random drawing for an iPad. One winner will be notified at the end of the semester by the Engage Program.

If you have any comments, questions, or concerns about this survey or the incentive drawing, please email the Engage evaluator, Lindsey Schmidt at lindseyj.schmidt@doit.wisc.edu.

Please provide the following information in the box below. We will use this identifier to link your pre- and post-survey.
Do not use any spaces.
- The day of the month you were born (e.g. 01-31)
- The first two letters of the name of the high school from which you graduated
- The last three digits of your social security number

What grade do you expect to receive in this course?
- A
- AB
- B
- BC
- C
- D
- F
- P

Please describe what you created for your digital media assignment?

Indicate your level of agreement with the following statements.

<table>
<thead>
<tr>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Somewhat Agree</th>
<th>No Opinion</th>
<th>Somewhat Disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>The digital media assignment increased my</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
</tr>
</tbody>
</table>
motivation to learn the material in this course.
The quality of interaction with my classmates increased as a result of the digital media assignment.
The digital media assignment helped me relate course content to my personal life.
The digital media assignment helped me reflect on what I learned in class.
I spent more time on the digital media assignment than I would have on a written assignment.
Since I was sharing my final product with my classmates, I spent more time on the digital media assignment than I would have otherwise.
Creating the digital media assignment will help me remember what I learned in this course.
The technology skills I learned in this class will be useful for other classes.
The technology skills I learned in this class will be useful for my career.
I plan to share the final product with my friends and/or family.
I see value in digital media assignments.
I enjoyed the digital media assignment.

<table>
<thead>
<tr>
<th>Technology Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Did you shoot original video footage for your project?</td>
</tr>
<tr>
<td>Yes</td>
</tr>
</tbody>
</table>

What did you use to capture video?
| Canon FS-31 |
Panasonic SW-21
Mobile Device (e.g. iPhone, iPod, etc.)
Flip Ultra HD
Other (please specify)

Did you record original audio for your project? (not including audio within video)
- Yes
- No

What did you use to capture audio?
- Zoom H2 Digital Audio Recorder
- A mobile device (e.g. iPod, iPhone, etc.)
- A laptop or desktop computer with built-in microphone
- Other, please specify

Where did you get the video and audio recording devices?

<table>
<thead>
<tr>
<th>Device</th>
<th>Video</th>
<th>Audio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus center (e.g. library, infolab, etc.)</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Instructor</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Used a personal device</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Other, please specify</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Didn't Use</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Indicate if you checked out and/or used other equipment for this project. (If you did not use other equipment, leave blank)

<table>
<thead>
<tr>
<th>Device</th>
<th>Action</th>
<th>Used</th>
<th>Checked out</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microphone</td>
<td></td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Tripod</td>
<td></td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Laptop computer</td>
<td></td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Other, please specify</td>
<td></td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Did you feel the equipment check-out time provided you enough time to complete your work?
- Yes
- No, why not?

Did you feel there was an adequate supply of equipment available when you needed it?
- Yes
- No, why not?
How long did you **need** access to the equipment you used?

- 1 day
- 2 days
- 3 days
- 4 days
- 5 days
- 1 week
- 2 weeks
- 3 weeks
- more than 3 weeks

What software did you use for **video** editing?

- Movie Maker
- iMovie
- Vegas Video
- Other, please specify
- I did not edit video

What software did you use for **audio** editing?

- Audacity
- Garage Band
- Other, please specify
- I did not edit audio

Where did you go to access the video and audio editing software?

<table>
<thead>
<tr>
<th>Software</th>
<th>Video Editing</th>
<th>Audio Editing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus center (e.g. library, infolab, etc.)</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Used a personal computer</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Other, please specify</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Didn't use</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

If you had problems accessing the video and/or audio editing equipment you needed, please explain here.
Where did you store the files for your project? (Select all that apply)

- My Webspace
- Portable storage device (e.g. flash drive)
- External hard drive
- Personal computer
- Other, please specify

Did you use a Mac or Windows computer for this project?

- Windows
- Mac
- Other, please specify

Did you use any other technologies for this project?
Select all that apply

- Wiki
- Case Scenario Builder
- Web development software (e.g. HTML, Dreamweaver, etc.)
- Digital Camera (for still images)
- Online collaborative tools (e.g. Google Docs, Zoho, etc.)
- Others, list all

How easy or difficult was it to use each of the following?

<table>
<thead>
<tr>
<th></th>
<th>Very Difficult</th>
<th>Difficult</th>
<th>Neutral</th>
<th>Easy</th>
<th>Very Easy</th>
<th>Didn't use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wiki</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$q://QID8/ChoiceGroup/SelectedChoicesTextEntry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$q://QID9/ChoiceGroup/SelectedChoicesTextEntry</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vuvox</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please answer the technology training questions below.

<table>
<thead>
<tr>
<th></th>
<th>Did you receive training on how to use each of the following?</th>
<th>How useful was the training?</th>
<th>From whom did you receive training?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vuvox</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storage solutions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publishing solutions</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Was the equipment or software you used for this project missing any features that would have made your project easier? If so, please explain.
If you had difficulty with any of the technologies, what would have made them easier to use?

If you had difficulties with any of the technologies, where/how did you get help?

Is there anything else you want to share about the technology?

Project Details

Did you complete the project individually or with a group?
- Individually
- With a group

On average, how many hours per week did you spend working on your digital media assignment?
- 0-1 hours
- 2-3 hours
- 4-5 hours
- 6-7 hours
- 8-9 hours
- 10 or more hours

Where did you work on your digital media assignment?
- All work was done in class
- Most work was done in class, some work out of class
- Most work was done out of class, some work in class
All work was done out of class

Estimate how much time you spent on each of the following tasks:

<table>
<thead>
<tr>
<th>Task</th>
<th>1-2 hours</th>
<th>3-4 hours</th>
<th>5-6 hours</th>
<th>7-8 hours</th>
<th>9-10 hours</th>
<th>more than 10 hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research (i.e. information and content to inform your work)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gathering artifacts (e.g. still images, music, etc.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storyboarding</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Writing/editing the script</td>
<td></td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preparing to shoot the video</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shooting the video</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editing the video</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recording audio</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editing audio</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Syncing audio and video</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Where did you go to look for information for your digital media assignment (i.e. facts, figures, opinions, content related to the topic of your assignment)?
Select all that apply

- News websites
- UW Library Website
- Course readings/textbook
- Google
- Google Scholar
- Other, please specify

Where did you go to look for artifacts for your digital media assignment (i.e. images, music, video, sounds, etc.)

- Jamendo
- CC Mixster
- Free Sound
- Flickr
- You Tube
- Other, please specify

Did your project include multiple milestones (i.e. scripts, storyboards, rough cut, etc.)?
(Milestones refer to phases, stages, or iterations of the project)

- Yes
- No

What were the milestones in your assignment?
(Milestones refer to phases, stages, or iterations of the project)
Did you receive feedback on your project from your instructor? (Milestones refer to phases, stages, or iterations of the project)

- Yes, I received feedback from my instructor on some or all of the milestones of my project
- Yes, I received feedback from my instructor on the final product
- Yes, I received feedback from my instructor on some or all of the milestones AND on the final product
- No, I did not receive any feedback from my instructor

Did you receive feedback on your project from your classmates? (Milestones refer to phases, stages, or iterations of the project)

- Yes, I received feedback from my classmates on some or all of the milestones of my projects
- Yes, I received feedback from my classmates on the final product
- Yes, I received feedback from my classmates on some or all of the milestones AND on the final product
- No, I did not receive any feedback from my classmates

Did you receive feedback on your project from anyone other than your instructor and your classmates?

- Yes, from whom?
- No

Indicate the degree of flexibility you had for each of the following:

<table>
<thead>
<tr>
<th></th>
<th>No choice</th>
<th>A little choice</th>
<th>Moderate choice</th>
<th>A lot of choice</th>
<th>Total freedom</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choosing which technologies to use for your project</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Choosing the process for completing your project</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Choosing the format for the final product</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Will your final product be posted or shared with others outside of your class?

- Yes, specify where it will be shared
- No

How did sharing your project with your peers and/or others outside of your class affect the way you approached your assignment?


Do you know how the digital media assignment relates to course objectives?

- Yes
- No
- Unsure
If you were to do this project again, what would you do differently?

What did you like best about this project?

What challenges did you face in completing this project?

As a result of the digital media assignment, what gains did you make in each of the following:

<table>
<thead>
<tr>
<th>Gain</th>
<th>No gains</th>
<th>A little gain</th>
<th>Moderate gain</th>
<th>Great gains</th>
</tr>
</thead>
<tbody>
<tr>
<td>Understanding the main concepts explored in this class</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applying what I learned in this course to other situations</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The ability to synthesize information</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The ability to communicate with media</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Understanding copyright, fair use, and creative commons</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

How did the digital media assignment help you to think in new ways?

General Impressions

How would you rate this assignment compared to other assignments of a similar weight?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Much better</th>
<th>A little better</th>
<th>About the same</th>
<th>A little worse</th>
<th>Much worse</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

How would you rate this course compared to other courses you have taken at UW?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Much better</th>
<th>A little better</th>
<th>About the same</th>
<th>A little worse</th>
<th>Much worse</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Was there anything done in this course and/or by your instructor that helped you to be successful in the digital media assignment?

Was there anything missing from this project that would have helped you to be more successful?

Is there anything else you would like to share about your experience with digital media assignments?

If you completed the pre-survey and this post survey, and would like to be entered into the drawing to win an iPod Touch, please list your name and email address below. (Your responses to this survey will remain confidential and your instructor will never see your name associated with your responses)